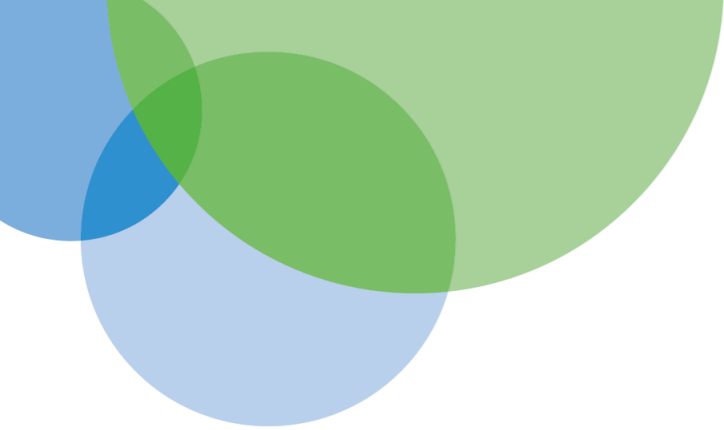
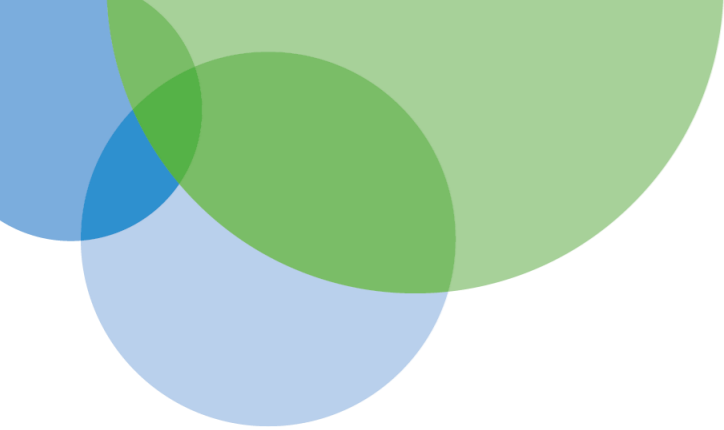


**American Public Health Association's
Role as a CTG National Network
Dissemination Grantee and Examples of
Successful Worksite/Community
Partnerships**



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CTG Focusing on Priorities for Healthier Living

CTG concentrates on the causes of chronic disease, with awardees improving health and wellness through strategies that focus on areas such as:

Active living and healthy eating

Tobacco Free Living

Clinical and community preventive services to prevent and control high blood pressure and high cholesterol

Twenty percent of all CTG program funding is directed at programs in rural or frontier areas.

APHA Business Sector Activities to date:

In partnership with PHI and NBCH, develop and disseminate *Prevention Means Business* brief and Infographic

<http://www.phi.org/uploads/images/phi-prevention-means-business.jpg>





NBCH actionbrief April 2013: Community Health

<http://www.nbch.org/NBCH-Action-Briefs>

NBCH actionbrief

Community Health

According to the County Health Rankings, an annual breakdown of the health of counties in every state, there are a multitude of factors that influence health, including where people live, learn, work, and play.¹ Improving the health of a community should be everyone's business, and employers play a critical role in helping to build healthy communities and promote a healthy population. This Action Brief outlines the scope of community health; how health plans are addressing the issues based on data from eValue8™ — a resource used by purchasers to track health plan performance — and actions employers can take to partner with others and invest in the health of a community through sustainable and evidence-based interventions.

WHAT'S THE ISSUE?

THE AFFORDABLE CARE ACT'S PREVENTION AND PUBLIC HEALTH FUND IS WORKING TO ADDRESS FACTORS THAT

- ▶ For every \$1 spent on prevention, \$5.60 is saved in health spending — a \$16 billion savings within five years.¹¹



Other Activities:

- Webinars directed towards public health and business community and need for effective partnerships
- Utilize champions in business community to highlight workplace and community based health improvement strategies.
- Work with partnerships to disseminate information and garner support for use of findings from information and tools within the business community.

Initiative	Objective	Public Health Sponsor
Million Hearts™	Reduce number of heart attacks and strokes by 1 Million by 2017	US Dept of Health & Human Services
CDC Worksite Health ScoreCard	Provide evidence-based evaluation tool for assessing workplace wellness	CDC Div for Heart Disease and Stroke Prevention
Quitline	Free tobacco cessation resource – frequently incorporated into employer wellness programs	US Dept of Health & Human Services and State Health Departments
Healthiest State Initiative (Iowa)	Inspire Iowans to improve their health and happiness through a privately led public initiative	Iowa Department of Public Health
Healthiest Maryland Businesses	Foster collaboration between business and public health to improve employee health	Maryland Dept of Health & Mental Hygiene
Healthy Maine Partnerships Good Work! Toolkit	Help worksites develop low-cost / no cost strategies to support employee health and productivity. (primary target small to midsize businesses)	Maine Department of Health and Human Services
LiveWell Lancaster County	To encourage healthier lifestyle choices and promote better health among community residents (including worksites)	Lancaster General Health

Browser address bar: <http://livewelllancaster.org/Resources/Workplaces.aspx>

Page Title: Workplaces - LiveW...

Navigation: Home, Resources For..., News & Events, Share Your Story, Contact Us

Search: [Search] | Select Language [v]

Resources For Workplaces

- Be Well >** Engaging healthcare providers to implement standards of care to increase control of high blood pressure and cholesterol.
- Eat Well >** Preventing and reducing obesity by improving nutrition in accordance with the Dietary Guidelines for Americans 2010.
- Built Well >** Improving the community environment to support healthy outdoor activities.
- Move Well >** Working to prevent and reduce obesity through increasing physical activity.
- Breathe Well >** Initiatives to prevent and reduce tobacco use.

Footer: LiveWELL LANCASTER COUNTY | NAVIGATE (Schools, Municipal Governments, Workplaces, Healthcare Organizations) | ABOUT US (LiveWell National, Leadership Team, Coalitions) | CONTACT US (Lancaster General Health, 2100 Harrisburg Pike, 2nd Floor Wellness Center, Lancaster, PA 17601) | CONNECT WITH US (Facebook, Twitter)

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- Home
- Resources For...
 - Schools
 - Goverments
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 - Healthcare
 - Colleges
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 - Individuals
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 - BuiltWELL
 - MoveWELL
 - BreatheWELL
- News & Events
- Share Your Story
- Contact Us

MoveWELL

[*Click here to download the MoveWELL brochure.*](#)

Goals:

- Prevent and reduce obesity
- Increase physical activity

Lancaster County Priorities:

- Bicycle friendly businesses
- School Physical Activity Challenge
- Workplace weight loss challenge
- Fait based physical fitness initiatives

Lancaster County Data:

- Percent of school districts that indicate that all or most of their schools have a walk or bike to school initiative
- Number of bicycle friendly business applications
- Number of workplaces that offer incentives to employees who walk or bike to work
- Physicians who write prescriptions for physical activity

LiveWELL Lancaster County Initiatives:

- Bicycle Friendly Business Designations
- School Physical Activity Challenge
- Weight Loss Challenge
- Congregations in Motion

Get Involved

General

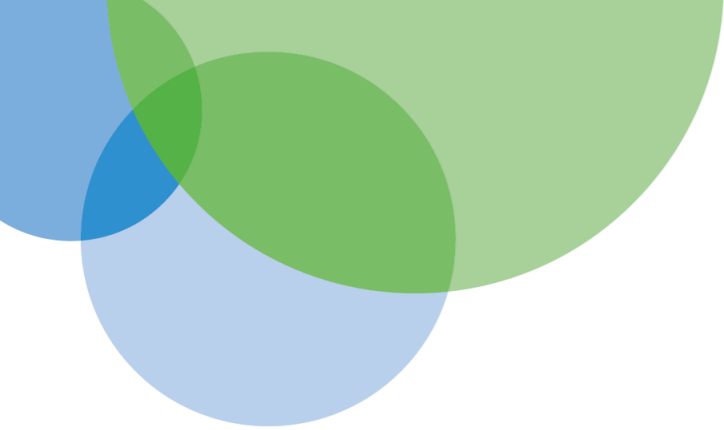
Workplaces

How You Can Help

- Implement a Stairwell physical activity initiative in the workplace
- Establish a workplace wellness committee
- Implement policy to increase physical activity at work, including exercise breaks and waking meetings
- Adopt a comprehensive employee wellness program
- Adopt a policy that showers will be available to employees.
- Fund physical activity programs
- Participate in a community coalition addressing physical activity.

Resources

- [Lighten Up Lancaster County](#)
- [Centers for Disease Control and Prevention](#)
- [CDC Stairwell to Better Health](#)



For information about CTG dissemination, or CTG activities in your community, contact:

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