Health Impact in 5 Years: Regional Safe Routes to School Program

Monday, November 7th, 2016
Community-wide intervention

• 56% (154) of schools participating across 8 counties

Improves health of community

• Increased physical activity among children in Wisconsin

Demonstrates Health Impact in 5 years or less

• Over 43,000 students impacted
10 Counties within our region
- Calumet, Fond du Lac, Green Lake, Marquette, Menominee, Outagamie, Shawano, Waupaca, Waushara, and Winnebago

Serves 3 Metropolitan Planning Organizations (MPOs)
- Appleton (Fox Cities)
- Oshkosh
- Fond du Lac

Tribal Community
- Menominee Tribe

48 School Districts within our Region
- 274 Schools (preK-8th grade)
2009 East Central Regional SRTS Pilot Program

Received funding from WisDOT 2010, 2012, 2014, 2016 for Regional SRTS Program

Regional SRTS Advisory Committee

Regional SRTS Strategic Plan 2012-2016
# Evaluating the Regional SRTS Program

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<tbody>
<tr>
<td><strong>Schools Participating</strong></td>
<td>23</td>
<td>80</td>
<td>99</td>
<td>114</td>
<td>121</td>
<td>123</td>
<td>154</td>
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<tr>
<td></td>
<td>(8%)</td>
<td>(29%)</td>
<td>(36%)</td>
<td>(42%)</td>
<td>(44%)</td>
<td>(45%)</td>
<td>(56%)</td>
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<tr>
<td><strong>Local SRTS Plans Completed</strong></td>
<td>30</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>52</td>
<td>-</td>
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<tr>
<td><strong>International Walk to School Day</strong></td>
<td>16</td>
<td>43</td>
<td>69</td>
<td>89</td>
<td>52</td>
<td>54</td>
<td>68</td>
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<tr>
<td><strong>Winter Walk to School Day</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>33</td>
<td>31</td>
<td>37</td>
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<tr>
<td><strong>Bike Safety Month</strong></td>
<td>-</td>
<td>66</td>
<td>58</td>
<td>88</td>
<td>91</td>
<td>62</td>
<td>54</td>
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<tr>
<td><strong>Frequent Walker Programs</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>21</td>
<td>29</td>
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<tr>
<td><strong>Walking School Bus Programs</strong></td>
<td>-</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>4</td>
<td>5</td>
<td>9</td>
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<tr>
<td><strong>Youth Engagement</strong></td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>2</td>
<td>3</td>
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<tr>
<td><strong>Bicycle and Pedestrian Curriculum</strong></td>
<td>1</td>
<td>1</td>
<td>1</td>
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</table>
Partnerships

Universities
- Walking School Bus (WSB) and other event program volunteers

Public Health Departments
- Walking School Bus Programs
- Events (i.e. International Walk to School Day)
- Helmet education

School & District Staff, Parent Volunteers, and Youth
- Youth Engagement Program
- Curriculum
- Lead WSB and serve as Special Guests
- On-site school coordination

Municipalities (Parks & Recreations, Police Departments, Planning Dept.)
- Bicycle Rodeos & other events
- Teaching Bicycle Classes
- Bicycle & Pedestrian Advisory Committees

Private Businesses/Corporation
- Incorporating SRTS into their wellness programming
- Serve as WSB Special Guests
- Donate prizes and supplies for events

Local Bicycling Advocates
- Support bike events like rodeos, Bike to School Day, Bike Trains, etc.
Programs & Events
- Frequent Walker Program
- Walking School Bus Programs
- Youth Engagement Program
- International Walk to School Day
- Winter Walk to School Day
- Bike Safety Month
- Bike Rodeos
- Parent Pledge
Programs & Events

- Summer courses with local park & rec departments and school districts
- Neighborhood Bike Rendezvous events
- Walk and Wheel to School Week Challenges
- Monthly themed Walk to School Days
Walking School Bus Programs

- Partnership between UW-Oshkosh, East Central RPC, Oshkosh Area School District and Menasha Area School District
- UW-O Nursing Students Led the Initiative by:
  - Planning
  - Organizing
  - Recruitment
  - Sustainability
East Central Wisconsin Regional Planning Commission
Regional Safe Routes to School Program
Phone: 920-751-4770
Website: www.eastcentralsrts.org

Safe Routes to School- East Central WI
@MySafeRoute

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