Expanding the Boundaries: Health Equity and Public Health Practice

Thursday, January 8, 2015
11:30 AM – 1:00 PM Pacific
2:30 PM – 4:00 PM Eastern

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Global Health Internship Kickoff!

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Wednesday, November 5, 2014
Start time: 11 am Pacific | 2 pm Eastern
Housekeeping

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Q&A Feature

Please submit questions via the Q&A Feature

Please submit questions to All Panelists
Polling Feature

Please

1. Choose your answer, then

2. Click Submit
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
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Bob Prentice, Ph.D., was Director (Retired) of the Bay Area Regional Health Inequities Initiative (BARHII), a collaboration of eleven local health departments in the San Francisco Bay Area and beyond, and a Senior Associate for Public Health Policy and Practice (Retired) at the Public Health Institute. Bob was previously Director of the Public Health Division at the San Francisco health department, where he worked for nearly two decades in a variety of roles. He also had lead responsibility for city homeless policy during the mayoral administration of Art Agnos. Bob has taught courses in Health Policy and Health and Social Justice to undergraduate and graduate students at San Francisco State University.

Website:  barhii.org
Recently Published!
Expanding the Boundaries: Health Equity and Public Health Practice

Purchase (book):
http://eweb.naccho.org/prd/?na614

Download (PDF):
http://eweb.naccho.org/prd/?na633PDF
Introducing our presenters:

Jeanne Ayers  
Renee Canady  
Katherine Schaff
Also joining us today:

Richard Hofrichter  
Marilyn Metzler
POLL #2

Our health department and its community partners work together on issues related to: *(check all that apply)*

a. Environmental conditions in low-income communities
b. Inequalities of income and wealth
c. Institutional racism
d. Inequities based on gender or sexual orientation
e. We are starting to address issues of social equity, but have not yet moved towards action
f. We have not yet brought issues of social equity into consideration
Expanding the Boundaries
Health Equity and Public Health Practice
ELEMENTS OF HEALTH EQUITY PRACTICE

• Directed toward the causes of social inequalities and not just their health consequence
• Develops alliances with other agencies and organizations to create openings to participate in policy decisions that affect social inequalities
• Develops strategic relationships with communities based on mutual recognition of each other’s strengths and leadership capabilities
• Participates in campaigns initiated by others that might not be primarily about health
• Develops strategies to protect against political risk by building a base of support that can help create openings to participate in activities that would otherwise be politically constrained
• Adopts organizational development strategies that incorporate principles of health equity into categorical programs as well as new and creative practice
• Develops a public narrative about health that is not circumscribed by diseases, risk factors or populations but rather articulates the relationship between health inequities and underlying social inequalities
Katherine Schaff has worked at the Alameda County Public Health Department since 2006. She currently works on the Place Matters local policy initiative, which promotes health equity through a community-centered local policy agenda focused on criminal justice, economics, education, housing, and land use and transportation. Before moving to the Bay area, Ms. Schaff supported local health departments through her position at the National Association of County and City Health Officials in Washington, DC.

Website:  http://www.acphd.org/
POLL #3

Our health department's working relationship with communities includes: (check all that apply)

a. Community advisory bodies
b. Issue-specific campaigns (e.g., tobacco, nutrition and physical activity)
c. Convening of broad coalitions to address issues emerging from community health assessments
d. Participation in campaigns initiated and led by communities
e. We are starting to develop these relationships, but have not solidified them yet
f. We have not considered such relationships yet
Jeanne Ayers was appointed in January 2011 to serve as assistant commissioner for the Minnesota Department of Health, where she is responsible for overseeing the department’s Health Improvement Bureau. This bureau includes the Community and Family Health Division, the Health Promotion and Chronic Disease Division, the Center for Health Equity and the Office of Statewide Health Improvement Initiatives.

Website  
http://www.health.state.mn.us/
POLL #4

Organizational development within my health department to advance health equity includes: *(check as many as apply)*

a. Advancing health equity is part of the mission statement
b. Creation of a unit dedicated to work on health equity
c. Trainings on health equity and social justice are made available to interested staff
d. All staff participate in trainings on health equity and social justice
e. Other (please type your answer into Q&A)
f. We have not yet incorporated the advancement of health equity into organizational development
g. I do not work for a health department
Renée Branch Canady PhD, MPA, serves as Chief Executive Officer (CEO) of the Michigan Public Health Institute (MPHI). In this position she is responsible for setting the strategic direction for MPHI as they strive to maximize positive health conditions in populations and communities through collaboration, scientific inquiry, and applied expertise.

Website:  [https://www.mphi.org/](https://www.mphi.org/)
Richard Hofrichter, PhD
Senior Director for Health Equity
National Association of County & City Health Officials (NACCHO)


Website:  [www.naccho.org](http://www.naccho.org)
Marilyn Metzler, RN, MPH  
Senior Analyst for Health Equity  
Division of Violence Prevention  
Centers for Disease Control and Prevention

Marilyn is the Senior Analyst for Health Equity in the Division of Violence Prevention at the Centers for Disease Control and Prevention, where she leads efforts to integrate a health equity approach across research, surveillance, and program activities. She has co-authored multiple publications, including *A Conceptual Framework for Exploring the Social Determinants of Child Maltreatment* and *Promoting Health Equity: A Resource to Help Communities Address the Social Determinants of Health*, and was the CDC lead on the recent publication by the National Association of County and City Health Officials, *Expanding the Boundaries: Health Equity and Public Health Practice*. She is a member of the CDC Health Equity and the Healthy People 2020 Social Determinants of Health work groups.

**Website:**  [http://www.cdc.gov/violenceprevention/](http://www.cdc.gov/violenceprevention/)
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Thank you to our speakers:

Bob Prentice
Jeanne Ayers
Renee Canady
Katherine Schaff

Richard Hofrichter
Marilyn Metzler
And thank you to our behind-the-scenes people!

Star
Tiffany

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