A New Road Forward: How Hospital, Public Health and Stakeholder Collaboration has Changed the Community Health Landscape

Thursday, October 15, 2015

11:30 AM – 1:00 PM Pacific
2:30 PM – 4:00 PM Eastern

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Q&A Feature

Please submit questions via the Q&A Feature

Please submit questions to All Panelists
Polling Feature

Please
1. Choose your **answer**, then
2. Click **Submit**
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
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Global Health Internship Kickoff!

Closed captioning available. We’ll begin shortly.

Wednesday, November 5, 2014
Start time: 11 am Pacific | 2 pm Eastern

USAID’s Global Health Fellows Program is implemented by the Public Health Institute and its partners: Global Health Corps, GlobeMed, Management Systems International and PYXERA Global
Matthew Marsom
Vice President
Public Policy and Programs
Public Health Institute

As Vice President for Public Policy and Programs for the Public Health Institute (PHI), Matthew works to advance and support the work of the organization’s domestic and global health programs, identifying opportunities to strengthen program impact and promote cross-program collaboration. Matthew is also responsible for designing and implementing strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website:  www.phi.org
• **The American Public Health Association** (APHA) is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.

• **Prevention Institute** (PI) was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.

• **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.

• **Trust for America's Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
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Agenda

• Welcome and Introductions – Matthew Marsom
• Opening Remarks – Mary Pittman
• Research Findings – Lawrence Prybil
• Example(s) of Effective Partnerships – Kimberlydawn Wisdom
• CDC’s Role/Efforts – John Auerbach
• Key Takeaways – Mary Pittman
• Discussion and Q&A – All, Moderated by Matthew Marsom
Objectives

• Provide an overview of population health improvement and community prevention during this time of healthcare transformation.

• Underscore the value of collaboration between public health, hospitals and other key stakeholders to improve population health.

• Learn about key state and national efforts to advance and spur public health and hospital collaboration, review promising practice, and discuss opportunities to strengthen future collaboration.
Mary A. Pittman, DrPH, is chief executive officer and president of the Public Health Institute (PHI) in Oakland, California. A nationally recognized leader in improving community health, addressing health inequities among vulnerable people and promoting quality of care, Pittman became in 2008 PHI’s second CEO and president since its founding in 1964. She has guided the development of a strategic plan that builds on existing PHI program strengths to achieve greater impact on public policy and practice in public health both in the U.S. and globally. Under her leadership, PHI has been recognized as one of the 50 best nonprofit workplaces in the nation.

Website:  http://www.phi.org
Lawrence Prybil, PhD, LFACHE

Norton Professor in Healthcare Leadership
College of Public Health
University of Kentucky

Lawrence Prybil is the Norton Professor in Healthcare Leadership at the University of Kentucky’s College of Public Health. He is a Professor Emeritus at the University of Iowa, where he served as Associate Dean and Senior Advisor to the Dean in the UI College of Public Health. Before returning to Iowa to participate in building its new College of Public Health, Dr. Prybil held senior executive positions in two of our country’s largest nonprofit health systems for nearly twenty years, including ten years as CEO for a six-state division of the Daughters of Charity National Health System. Dr. Prybil received his master’s and doctoral degrees from the University of Iowa’s College of Medicine, and is a Life Fellow in the American College of Healthcare Executives.

Website:  http://www.uky.edu/publichealth/
Kimberlydawn Wisdom, MD, MS is the Senior Vice President of Community Health & Equity and Chief Wellness and Diversity Officer at Henry Ford Health System. She is a board-certified Emergency Medicine physician, the Chair of the Gail and Lois Warden Endowment on Multicultural Health, and Michigan’s and the nation’s First State-level Surgeon General. In 2012 she was appointed by President Obama to serve on the Advisory Group on Prevention, Health Promotion and Integrative and Public Health. Since 1988 she has been on the faculty of University of Michigan (UM) Medical School’s Department of Medical Education and adjunct professor in the UM School of Public Health.

Website: [http://www.henryford.com/](http://www.henryford.com/)
John Auerbach is the Associate Director for Policy at the Centers for Disease Control and Prevention (CDC). He oversees the Office of the Associate Director for Policy which focuses on the promotion of public health and prevention as components of health care and payment reform and health system transformation. Prior to his appointment at CDC, he was a Distinguished Professor of Practice in Health Sciences and the Director of the Institute on Urban Health Research and Practice at Northeastern University from 2012 to 2014. He was the Commissioner of Public Health for the Commonwealth of Massachusetts from 2007 to 2012.

Website: [http://www.cdc.gov/](http://www.cdc.gov/)
POLL #2

Reflecting on your current work to improve population health/community prevention, which best describes your efforts?

a. Beginning
b. In Progress
c. Advanced
d. Not sure
e. Not currently working on this
POLL #3

Reflecting on your current efforts to improve population health, what are the biggest challenges you are currently facing?

a. Sustainable funding
b. Meaningful, trusted partnerships
c. Building consensus on objectives
d. Shared understanding of issues/language
e. Developing relationships within healthcare (hospitals, health plans, clinicians, etc.)
f. All of the above
Key Takeaways

• Improving *population health* is a unifying concept that can bring together diverse stakeholders around a shared vision of healthier, more equitable communities.

• A strong foundation of trust and commitment to the process are amongst the core characteristics of successful community health improvement partnerships—**Be** a great partner to engage great partners!

• It’s important to communicate impact widely and seize opportunities to integrate same messages throughout various systems.
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