HCIA Webinar

Jim Hester
Initiative requirements p. 7

- 4 Innovation categories: focus on #4
  - Improve the health of populations: geographic, clinical, or socioeconomic class p. 8
  - Priority areas: disease prevention, behaviors, med adherence/self management, link clinical care with community health interventions

- Service delivery model

- **Detailed** Payment model for CMS bene’s
  - Focus on Medicaid, CHIP
  - Must engage multiple payers p.9

- Key attributes p 10
  - Speed: 6 mo
  - ROI p. 25
    - Certified financial plan p 10, 25
    - Impact on lower cost; 3 year, post award p 12, 25
Some key questions

• Theory of action: what is it? Evidence?
• Potential for scaling, potential national impact
• Payment model: what pay for and how? How partner with other payers?
• Financial plan:
  – How project impact on CMS bene’s during and after project period
Process

• Read the entire FOA
• Understand the criteria for scoring applications  p.32
  – Model design (25 pts)
  – Organizational capacity (25 pts)
  – ROI (20 pts)
  – Budget, sustainability (20 pts)
  – - monitoring (10 pts)
• Understand the technical requirements p 18
  – Dates: LOI, application
  – DUNS number p.19
• If in doubt, submit LOI