Today’s moderator

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tfah.org
Poll #2

What sector/industry best represents your sector (check all that apply)?

a. Advocacy
b. Government
c. Community-based
d. Early Childhood
e. Education
f. Faith-based
g. Health
h. Media
i. Non-profit
j. Public health
k. Other
Trust for America’s Health (TFAH)

Independent, non-partisan, public health & prevention focus, including:

- Data/research for action
- Health-promoting policies
- Strong public health system
- Informed policymakers
Social Needs vs. Social Determinants

Address Social Determinants

- Policy-level intervention
- Change underlying social & economic conditions of a community
- Adopt laws, policies, and regulations to create healthy living conditions

Address Social Needs

- Individual-level intervention
- Address the need of individual people or patients
- Screen for social factors and connect to direct support or services
What is the Promoting Health and Cost Control in States (PHACCS) Initiative?

- Focuses on state-level policies that promote health and control cost growth

- Looks beyond health care in an effort to foster cross-sector collaboration, recognizing impacts in other sectors can improve health
Criteria for Policy Recommendations

- Sufficient health and economic evidence
- Form of prevention
- State-level policy role
- Population focused
Goals & Related Policies

Goal 1: Support the Connections Between Health & Learning
1. Universal Pre-Kindergarten
2. School Nutrition Programs

Goal 2: Employ Harm-Reduction Strategies to Prevent Substance Misuse Deaths and Related Diseases
3. Syringe Access Programs

Goal 3: Promote Healthy Behaviors
4. Smoke-Free Environments
5. Tobacco Pricing
6. Alcohol Pricing

Goal 4: Promote Active Living & Connectedness
7. Complete Streets

Goal 5: Ensure Safe, Healthy, and Affordable Housing for All
8. Housing Rehabilitation Loan & Grant Programs
9. Rapid Re-Housing

Goal 6: Create Opportunities for Economic Well-Being
10. Earned Income Tax Credit
11. Paid Family Leave
12. Earned Sick Leave
13. Ban the Box (Fair Hiring Protections)
Tobacco Pricing Strategies

Policy
• Revenue generated from taxing tobacco products may be used to fund tobacco control interventions

Impact
• Every year, smoking-related illnesses costs the U.S. more than $300 billion
• States can generate cost savings in the form of lower healthcare expenditures by increasing tobacco prices
• Higher prices decrease tobacco consumption and increase rates of tobacco cessation