Community-Centered Health Homes: A Model for Bridging Clinical Services and Community Prevention

Rea Pañares, MHS
Senior Advisor

October 25, 2016
QUALITY prevention is the prescription

- Comprehensive
- Aimed at the community environment, organizational practices & policy
- Community wisdom
- Changes norms and culture: Makes healthy options the default
- Collaborative and interdisciplinary
Healthcare Recognition of SDOH
“I diagnosed ‘abdominal pain’ when the real problem was hunger; **I confused social issues with medical problems** in other patients, too.

…I had neither the skills nor the resources for treating them, **I ignored the social context of disease altogether.**”

- Laura Gottlieb, MD

“Funding healthy society helps cure health care”

August 23, 2010
Community-Centered Health Homes

Bridging the gap between health services and community prevention

This document was prepared by Prevention Institute with funding from the Community Clinics Initiative (a joint project of Tides and The California Endowment).

Principal authors:
Jeremy Cantor, MPH
Larry Cohen, MSW
Leslie Mikkelson, MPH, RD
Rea Pañares, MPH
Janani Srilankanarithayah, BA
Erica Valdivinos, BA

© February 2011

Prevention Institute is a nonprofit, national center dedicated to improving community health and well-being by building momentum for effective primary prevention. Primary prevention means taking action to build resilience and to prevent problems before they occur. The Institute’s work is characterized by a strong commitment to community participation and promotion of equitable health outcomes among all social and economic groups. Since its founding in 1997, the organization has focused on injury and violence prevention, traffic safety, health disparities, nutrition and physical activity, and youth development. This, and other Prevention Institute documents, are available at no cost on our website.
“The last time we looked in the book, the specific therapy for malnutrition was food.”

- Jack Geiger, MD
Medical Home
Patient-Centered Medical Home

Medical Home
A Community-Centered Health Home not only acknowledges that factors outside the clinic walls affect patient health outcomes; it actively participates in improving them.
CCHH Model

**INQUIRY**
- Collect data on social, economic & community conditions
- Aggregate prevalence data

**ANALYSIS**
- Review health & safety trends
- Identify priorities & strategies with community partners

**ACTION**
- Coordinate activity with community partners
- Advocate for community health
- Mobilize patient populations
- Strengthen Partnerships
- Establish model organizational practices
CCHH Model

INQUIRY

Collect data on social, economic & community conditions

Aggregate prevalence data
CCHH Model

**INQUIRY**
- Collect data on social, economic & community conditions
- Aggregate prevalence data

**ANALYSIS**
- Review health & safety trends
- Identify priorities & strategies with community partners
CCHH Model

**INQUIRY**
- Collect data on social, economic & community conditions
- Aggregate prevalence data

**ANALYSIS**
- Review health & safety trends
- Identify priorities & strategies with community partners

**ACTION**
- Coordinate activity with community partners
- Advocate for community health
- Mobilize patient populations
- Strengthen Partnerships
- Establish model organizational practices
CCHH Core Capacities

Adaptive & Engaged Leadership

Designated & Diverse Team

Staff Knowledge & Skills for Advancing Community Prevention

Authentic Community Partnerships
CCHH in Action:
Asian Health Services
Inquiry
Analysis

Photo courtesy of: Asian Health Services, http://www.ahschc.org/safety.htm
Key Partners

City Officials

Law Enforcement

Business Owners

Community Groups

Transportation

Asian Health Services
Action
“An ecological system approach can more effectively address a chronic public health problem . . . health centers can function as catalysts of community and economic development. ”

- Liou and Hirota on the Revive Chinatown! campaign, as described in *From Pedestrian Safety to Environmental Justice: The Evolution of a Chinatown Community Campaign* Spring 2005
“CCHH is not just what we do, it’s who we are.”

− Health center participant
Texas CCHH Initiative Workshop
September 2016