The first in a new Web Forum Series on Engaging Multisector Stakeholders in Community Health

A New Road Forward: How Hospital, Public Health and Stakeholder Collaboration has Changed the Community Health Landscape

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“We’re changing the way people think about health”
Population Health

- Different Population Health Definitions:
  - Health care and Health Insurance Plans: Managing clinical outcomes of enrolled patients
  - Hospitals: patients in service area
  - IOM: The health outcomes of a group of individuals, including the distribution of such outcomes within the group”

(Kindig and Stoddart, 2003).
Definitions Related to Population Health

• **Anchor Institutions**
  – Enduring components of a community economy and social fabric.
  – Once established, tend not to move location.
  – Typically are large non-profit organizations.

• **Backbone Organizations**
  – A separate organization dedicated to coordinating the various dimensions and collaborators involved in an initiative.

• **Multi Sector Stakeholder Partnerships**
  – A partnership that results when a diverse group (e.g. government, non-profit, private, and public organizations, community groups, and individual community members) come together to address issues that affect their community.
Collaborations to Improve Health

Familiar Faces Initiative – King County, Washington

- Focus on high jail utilizers with mental health and substance abuse
- Unique partner collaboration
- Data driven process to inform systems improvement

New York State- Delivery System Reform Incentive Program

- Population wide projects informed by the State Health Improvement Plan
- Examples of eligible activities:
  - Promote tobacco use cessation, especially among low SES populations and those with poor mental health.
  - Review and include community recommendations from the Community Health Needs Assessment plans.
  - Develop and adopt policies that support and enforce tobacco-free grounds throughout the Performing Provider System (PPS), including in community-based sites.