PHILADELPHIA HEAD START PARTNERSHIP

Turning the Tide in 5 Years Early Childhood Education
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Public Health Management Corporation (PHMC) is a nonprofit public health institute that builds healthier communities through partnerships with government, foundations, businesses and community-based organizations. It fulfills its mission to improve the health of the community by providing outreach, health promotion, education, research, planning, technical assistance, and direct services.

- Est. 1972
- 1500 employees, 250 programs, 11 subsidiaries
- 70 sites serving 200,000 clients annually
Early Childhood Education

- Quality Improvement
  - Quality Rating and Improvement System (QRIS)
  - Workforce Research
  - ChildWare

- Quality Expansion
  - Fund for Quality

- Quality Demonstration
  - Philadelphia Head Start Partnership
  - Parent Child Home Program
Philadelphia Head Start Partnership

PHMC was well positioned to operate a comprehensive early learning program

- Early childhood content experts
- Public health programs
- Existing data management tool
- Strong business systems- Finance, HR, IS, & Facilities
Goals of the Model

- Increase operational scale for smaller providers
- Leverage existing business admin systems
- Utilize two-generation and comprehensive services model to support at-risk children and families
- Pilot approaches for replication
Core Partnership Principles

- Alignment between Head Start and Public Health frameworks
- Establishing partnerships that leverage strengths and reduce risks
- ECE providers are a business community and ECE providers are community anchors
• 631 slots in PA-Congressional District 2

• 20 facilities in South, Southwest and West Philadelphia

• Three Service Delivery Models
  • Direct Service
  • Licensed Child Care Center Partners
  • Licensed Family Child Care Home Partners
## Slot Distribution

<table>
<thead>
<tr>
<th>Direct Service</th>
<th>Center Child Care Partners</th>
<th>Family Child Care Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 36%</td>
<td>• 60%</td>
<td>• 4%</td>
</tr>
<tr>
<td>• Educational Annexes of Churches</td>
<td>• STAR 3 and 4</td>
<td>• STAR 3 and 4</td>
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<tr>
<td>• Charter Schools</td>
<td>• Both for-profit and non-profit</td>
<td>• Both for-profit and non-profit</td>
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Early Successes

- Program start-up within 4 months of Notice of Award
- Successful reviews
- Quickly established partnerships to support comprehensive service model due to existing public health and early learning programs
- Secured State PreK funding to expand services
Primary Challenges

- Securing reliable sources of Non-Federal Share
- Shortage of high quality facilities in which to operate
- Securing adequate and appropriate funding to support two-generation approach
Considerations for similar organizations

- No individual funding source covers the cost of care
- Increasing ECE staff qualifications and high turnover
- Select an early learning model carefully
- Think broadly about potential community partners
Feel free to contact me at
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