Sodium Reduction in Communities Program Evaluation Toolkit

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Presentation Overview

- History/Purpose of Toolkit
- Quick Overview of Content
- How to Use the Toolkit
- Q&A
Purpose of the Toolkit

- To provide a step-by-step guide for program staff and evaluators who are planning and/or implementing sodium reduction outcome focused evaluations.

- Unlike other CDC programs, Sodium Reduction in Communities Program (SRCP), CDC-RFA-DP16-1607, did not have an evaluation toolkit developed.

- The Toolkit was written for programs who are currently funded through the SRCP, however, the information provided can be applied broadly to sodium reduction evaluations.
Dietary sodium reduction is a public health priority. Excess sodium intake is associated with increased blood pressure, and subsequent risk of heart disease and stroke (CDC, 2016).

SRCP aims to improve community support for sodium reduction and build practice-based evidence around effective population-based strategies to reduce sodium consumption.
Quick Overview of Content

Where do I start?
## Engage the Stakeholders

<table>
<thead>
<tr>
<th>Topic</th>
<th>Question</th>
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</thead>
<tbody>
<tr>
<td>Motivation/interest</td>
<td>What motivated you to participate in the SRCP and evaluation efforts?</td>
</tr>
<tr>
<td>Role</td>
<td>Who are the key staff members involved in [activity] (e.g., menu modification, signage, organizational policy decisions)?</td>
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<tr>
<td>Effort</td>
<td>How much time/availability are you willing and able to provide to program implementation and data collection?</td>
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<tr>
<td>Timing</td>
<td>Are there any events or factors (seasonal staff, school year) that might affect data collection activities?</td>
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<tr>
<td>Dissemination</td>
<td>How frequently would you like to receive program updates (e.g., quarterly, biannually, annually)?</td>
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<td>What type of information is most useful to you when engaging with the SRCP?</td>
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<td>In what format would you prefer to receive dissemination products (1-page fact sheet, brief, full evaluation report)?</td>
</tr>
</tbody>
</table>
## Engage the Stakeholders

<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Name and Contact Information</th>
<th>Role</th>
<th>Asset</th>
<th>Effort</th>
<th>Timing</th>
<th>Potential Involvement</th>
<th>Dissemination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ex: Hospital cafeteria manager</td>
<td>Sally Reeding (111) 222-3333</td>
<td>Data collection</td>
<td>Involved in procurement, menu creation, and cafeteria ordering/data reporting system</td>
<td>2 hours/week</td>
<td>Staff reduced during summer months</td>
<td>Steering committee, subject matter expert, or workgroup</td>
<td>Prefer 1-page briefs on evaluation outcomes each quarter. Interested in how current systems can be used to provide data for the program.</td>
</tr>
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Refer to Appendix A for an editable version of Tool 1, Critical Factors that Affect Stakeholder Involvement in the SRCP Evaluation.
Large Toolkit

- Engage the Stakeholders - 1 Tool
- Describe the Program - 3 Tools
- Focus Evaluation Design - 1 Tool
- Gather Credible Evidence - 3 Tools
- Justify Conclusions - 1 Tool
- Use and Share Lessons Learned - 1 Tool