Connecting Public Health and the Food Industry: Voluntary Commitments to Reduce Sodium and Understanding the Consumer

Tuesday, May 10, 2016
11:00 AM – 12:30 PM Pacific
2:00 PM – 3:30 PM Eastern

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Kelly Hughes, MPH, RD, CHES
Associate Director, Program Strategy
National Network of Public Health Institutes

Kelly Hughes serves as an Associate Director for Program Strategy at NNPHI, serving as a liaison to CDC, and providing project and relational support for CDC-funded initiatives. Prior to joining NNPHI, Ms. Hughes worked as a Public Health Analyst in CDC's Division of Community Health to conduct policy analysis, partnership engagement, budget formulation, issues management, community health investment tracking and Prevention and Public Health Fund reporting for DCH programs and awardees, such as the Community Transformation Grant and Racial and Ethnic Approaches to Community Health programs. Additionally, she is a graduate of CDC's Public Health Prevention Service fellowship, class of 2009.

Website: www.nnphi.org
Welcome to our presenters:

Naomi Billups  
Deirdre Kleske  
Christy Lopez  
Amy Loew  
Suzanne Skapyak
Naomi Billups is the Public Health Nutrition Manager for the County of San Diego since 2006. Naomi was instrumental in establishing the San Diego Food Systems Alliance, and designing and managing the implementation of the food systems interventions for the Centers for Disease Control and Prevention’s Communities Putting Prevention to Work, Community Transformation Grant, 1422/Prevention First, and Sodium Reduction in Communities. She also guides the food systems efforts for the County’s SNAP-Ed/NEOP program, and manages the Lactation Supportive Environments program.

Website  www.sandiegocounty.gov
Deirdre Kleske coordinates the Center for Disease Control and Prevention-funded Healthy Works: Sodium Reduction Initiative for the County of San Diego. Deirdre has more than a decade of experience supporting regional and statewide programs designed to advance evidence-based obesity prevention strategies and promising practices. She has worked on high-profile grants that have resulted in public policy strides at both the state and local levels. She also provides training and technical assistance to school districts and other stakeholders on the subject of local school wellness policy implementation.

Website  www.sandiegocounty.gov
Christy Lopez is an epidemiologist at the County of San Diego Chronic Disease and Health Equity Unit. She is the evaluator for the County’s Sodium Reduction Initiative, and she is also involved in the evaluations for the City of San Diego’s 1422 Grant and the County’s Nutrition Education Obesity Prevention program.

Website  
www.sandiegocounty.gov
Amy Loew, MS, RD, LD

Senior Nutrition Scientist
Bell Institute of Health and Nutrition, General Mills

Amy is a senior nutrition scientist at General Mills Bell Institute of Health and Nutrition. She supports the Science and Regulatory Affairs team on topics related to food and nutrition policy and regulation including sodium, the Dietary Guidelines for Americans and Nutrition Label Reform. During her 23-year career at General Mills she has supported health and wellness initiatives on many of business teams including Green Giant, Progresso, Nature Valley, Food Service and Big G.

Website:  www.bellinstitute.com
Suzanne Skapyak is a Project Manager in Strategy and Innovation at General Mills. She works with R&D, marketing and consumer insights teams to help develop new products and messaging strategies focused on consumer needs. Prior to her role in Strategy and Innovation, Suzanne worked in the General Mills Bell Institute of Health and Nutrition for 8 years. Her primary role was translating science to consumer friendly language to help communicate the key health and nutrition messages of General Mills brands to a variety of audiences. Suzanne created both consumer materials and health professional communications.

Website:  www.generalmills.com
Q&A Feature

Please submit questions via the Q&A Feature

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Thank you to our moderator and presenters:

Kelly Hughes  
Naomi Billups  
Deirdre Kleske  
Amy Loew  
Christy Lopez  
Suzanne Skapyak
Thank you to our sponsors:
And thank you to our behind-the-scenes people!

Laura Burr
Joanna Hathaway
Josh Jennings
Chris Kinabrew
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