

A Win-Win Situation

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Factors Enabling Success

- Share vision by hospital and Public Health
- Commitment from the highest level
 - CEO attended meetings faithfully
 - Adequate resources
 - Supported by Dr. Fielding – Director of Public Health



Challenges

- Redirecting dollars from “pet projects”
- Focus on preventable ER utilization good, but takes time to build commitment to address root causes.
- Composition of Board
- Other members lack expertise on using data to drive decisions
 - If only one member with epi training, active and consistent participation essential to build shared commitment



Contribution from Public Health

- Epidemiological data
- Re-enforce to board members the importance of evidence-based decision making
- Helping them to consider other partners and helping to make the link
- Encouraging the board to look at the big picture



Benefits to Public Health

- Increased contacts in the community
- Challenged to include more partners when planning for community health improvements
- Strategic investment by hospital creates opportunity to build DPH population health capacity and scale of efforts.



Benefits to Hospital

- Expanded scope of services on projects (with focus on primary prevention)
- Avoid investment of resources in areas where had previously been misinterpretation of data
- Other hospitals coming to the table

