

A New Road Forward: How Hospital, Public Health and Stakeholder Collaboration has Changed the Community Health Landscape

October 15, 2015 – 2:30 – 4:00 p.m. Eastern

Desired outcomes:

- **Provide an overview of population health improvement and community prevention at this time of healthcare transformation including insights on defining population health.**
- **Establish the value of collaboration between public health, hospitals and other key stakeholders to improve population health.**
- **Provide an overview of a recent University of Kentucky study of a variety of public health and hospital collaborations, including key partners, and share insights/key findings from the study with an emphasis on opportunities to strengthen existing and spur future collaborations. Identify how these investments are currently supported and how could/should they be supported in the future.**
- **Learn about the Detroit Regional Infant Mortality Reduction Task Force's efforts and success in improving outcomes in coordination with a diversity of funders and partners. You will hear how they've made progress through the engagement of Community Health Workers, lessons learned and how they are working to inform policy; and**
- **Discuss CDC current efforts to spur and promote public health and hospital collaborations including promising practices and what's on the horizon that lends itself to further efforts to improve population health.**

Agenda:

- **Moderator** **Matthew Marsom, Public Health Institute (PHI)**
 - Welcome and introductions, introduce polls and moderate speaker transitions.
- **Introductory Remarks** **Mary Pittman, PHI**
 - Provide solid foundation specific to population health improvement and community prevention at this time of healthcare transformation. Cite recent trends/innovations that hold the most promise and what might be on the horizon to drive further collaboration.
- **Research Findings** **Lawrence Prybil, University of Kentucky**
 - Purpose/overview of study; changes in level of collaboration over the past several years; explore opportunities from the findings including the nature of current investments and how that needs to continue to change/evolve and what ideally that might look like.
- **Example(s) of Effective Partnerships** **Kimberlydawn Wisdom, Henry Ford Health System**
 - Review the Detroit Infant Mortality Reduction Task Force partnership, successes/impact to date, partners engaged, funding and next steps.
- **CDC's Role/Efforts** **John Auerbach, CDC**
 - Review CDC's efforts to further spur collaboration, current priorities and inform promising practices. Share insights on existing efforts/tools/resources (CDC or others) that may be useful to participants.
- **Closing Thoughts** **Mary Pittman, PHI**
 - Wrap-up what we heard today; key take-a ways & where the most promising opportunities exist.

Key Take-Aways:

- Provide a clear understanding of what we mean by population health improvement in the context of bridging health and healthcare and recent trends in collaborations;
- A sharing of recent best practices of public health and hospital collaborations that include robust engagement of other key stakeholders;
- An in-depth look at the Detroit Infant Mortality Reduction Task Force including impact to date, partnerships that have advanced change and diversity of funding that has sustained their efforts. Will also explore the vital role of Community Health Workers in this effort and how those lessons learned are informing their policy-related work/efforts in this regard;
- Insights for CDC about how they are adapting at this time of rapid change in population health improvement and the transforming healthcare system and a look at their current efforts and plans.