

New Investments in Advancing Chronic Disease Prevention and Health Promotion

Ursula Bauer, PhD, MPH

Director, National Center for Chronic Disease Prevention and Health Promotion

Dialogue4Health Webinar

November 13, 2014

Overview

- **Awards total \$212 million**
 - 193 awards to states, large and small cities and counties, tribes and tribal organizations, and national and community organizations
- **All 6 new programs address one or more leading risk factors for chronic disease**
 - Some emphasize health system improvements and community supports
- **Programs emphasize specific interventions in specific places for unique populations**
- **Partnerships are critical**

Building on past work

STEPS
REACH
ACHIEVE
PHC

Communities Putting
Prevention to Work
(CPPW)
Community
Transformation Grants
(CTG)

Current New
Investments

Shared Goals

- Reduce prevalence of obesity by 3%
- Reduce rates of death and disability due to tobacco use by 5%
- Reduce rates of death and disability due to diabetes, heart disease and stroke by 3%

Six New Cooperative Agreements

A Comprehensive Approach to Good Health and Wellness in Indian Country

22 awards, \$11.3 million

State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease

21 awards, \$69.5 million

Partnerships to Improve Community Health

39 awards, \$49.3 million

Racial and Ethnic Approaches to Community Health

49 awards, \$34.9 million

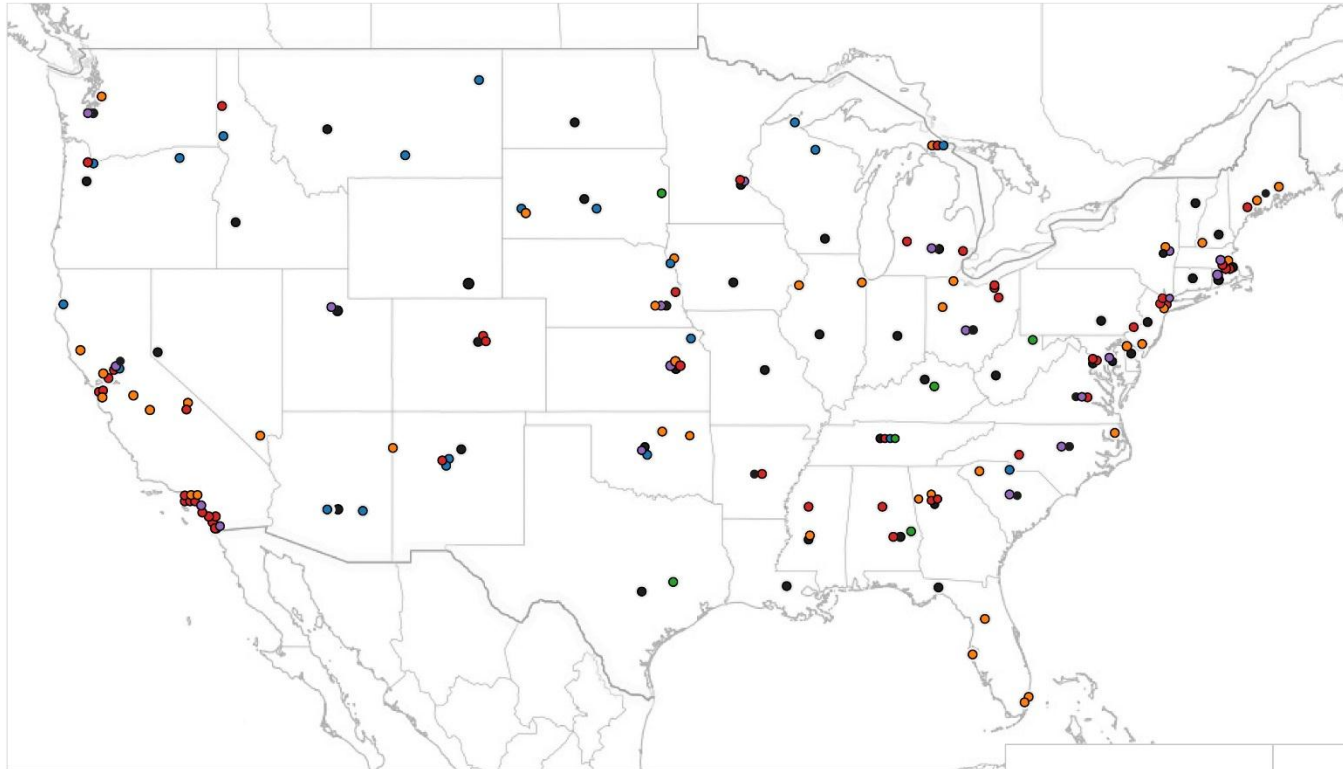
National Implementation and Dissemination for Chronic Disease Prevention

5 awards, \$9.4 million

Programs to Reduce Obesity in High Obesity Areas

6 awards, \$4.2 million

Investments to Advance Chronic Disease Prevention and Health Promotion, FY 14 Awards by State / 239 awards



- A Comprehensive Approach to Good Health and Wellness in Indian Country Awards (DP14-1421PPHF14)**
- Partnerships to Improve Community Health (PICH) Awards (DP14-1417)
- Programs to Reduce Obesity in High Obesity Areas Awards (DP14-1416)
- Racial and Ethnic Approaches to Community Health (REACH) Awards (DP14-1419PPHF14)**
- State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease and Stroke Awards (DP14-1422PPHF14)**
- State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health*

**These awards are financed in part or solely by Prevention and Public Health Funds.

* Program was initiated in FY 2013. FY 2014 funding allowed CDC to fund every state for enhanced activities.



Implementing, Monitoring, and Communicating Efforts

- Partnership engagement
- Evidence-based and public health strategies
- Evaluation and CDC expectations
- Communicating impact





Thank you!

For more information please contact Centers for Disease Control and Prevention

4770 Buford Hwy NE, Atlanta, GA 30341

Telephone: 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348

Visit: www.cdc.gov | Contact CDC at: 1-800-CDC-INFO or www.cdc.gov/info

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

National Center for Chronic Disease Prevention and Health Promotion
Office of the Director

