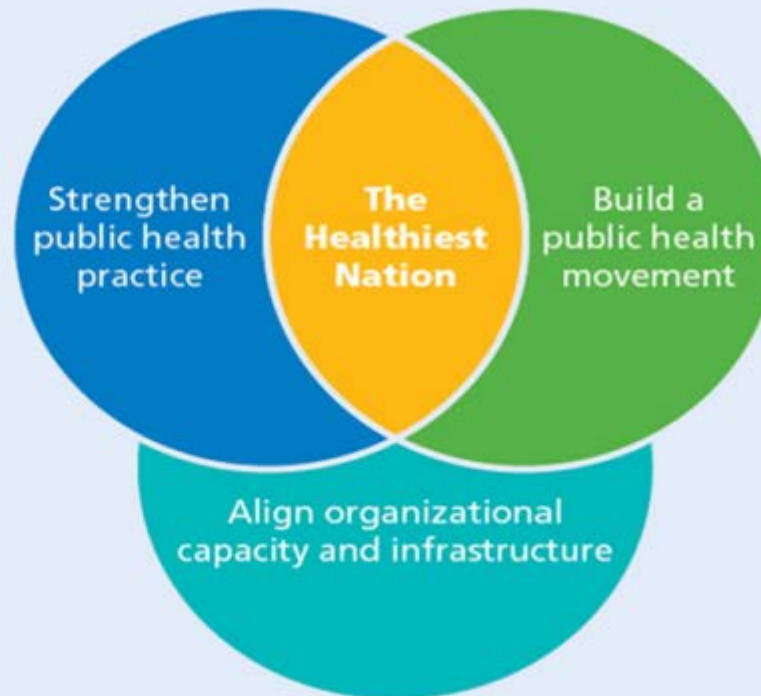


# Central Challenge: Create the **Healthiest Nation** in **One Generation**

APHA Strategic Map



## OUR MISSION

*For what purpose does APHA exist?*

- Improve the health of the public and achieve equity in health status

## OUR UNIQUE VALUE

*What unique role does APHA play in meeting this mission?*

- Community of public health professionals and collective voice advocating for the public's health
- History and broad constituency give us unique perspective

## OUR GUIDING PRIORITIES

*What must be accomplished for APHA to achieve its mission?*

- Building public health infrastructure and capacity
- Creating health equity
- Ensuring the right to health and health care

# APHA National Agenda 2017 - 2018

- Assuring the right to health & health care
  - Defend the Affordable Care Act
  - Expand health insurance coverage
  - Reauthorize CHIP; protect Medicaid (No block grants) & Medicare: prevention
- Building public health infrastructure & capacity
  - Funding for CDC & HRSA & Protecting the “Prevention Fund”
  - Promoting Public Health 3.0
  - Stop regulatory rollbacks
- Creating health equity
  - Social determinants - climate change & environmental health threats, etc.
  - Protect women’s health & access to reproductive health services
  - Discrimination & racism
- Next public health emergency - TBD